

## ***Sales RUSH – Customer Connected Adrenaline***

### The Big NEWS!!!!

**At last a mobile platform that enables retailers to track all activity with their existing infrastructure  
Direct Connect Media is Proud to Introduce Our Turn Key Coupon Redemption and Customer Loyalty Program**

With our proprietary interface the promise of seamless integration of mobile couponing has become a reality !

You can now, at your Point of Sale, redeem and validate:

- Coupons
- Mobile Gift Cards
- Loyalty Programs
- Special Promotions
- Sweepstakes, Voting , Contests
- Product Sampling, Instant Winners
- Product Rebates
- Mobile Surveys

Until now the promise of mobile couponing has been nothing more than a great idea. While there are a variety of coupon delivery methods most have less than 50% potential reach. Any form of barcode needs a reader at the POS and an internet enabled phone. NFC (near field communicators) are only available in 1% of stores.

### DID U KNOW ?



***"I have never worked a day in my life without selling. If I believe in something, I sell it, and I sell it hard."***

**Estée Lauder**

Encrypted SMS face the same hurdle of needing a special reader at the POS. And every one has experienced trying to download an application on their phone. Again an internet enabled phone is required.

OUR SOLUTION will work on ALL phones and at EVERY retailer with credit card facilities = 95% reach!!

### Consider what Jupiter Research Says:

"We believe that merchants will see targeted, quick, one-to-one marketing campaigns via mobile coupons as a valuable marketing weapon. Considering that mobile coupons offer much better redemption rates and are more cost effective, they represent a win-win approach for innovative retailers."

The Time is now and the product is here! Give us a call, email or check out [www.directconnectmedia.net](http://www.directconnectmedia.net) And scroll over to the Mobile Coupon Page.

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